



**PONTE EL
CINTURÓN**
BUCKLE UP

| January

“Click-It” in the New Year

When beginning a New Year it has been tradition to kick bad habits and start your life anew. The first rule when setting achievable goals is – be realistic. So winning the lottery, for example, is out of your grasp, but here is a goal that is definitely doable, keeps you safer and is absolutely in your hands: wear your seat belt every ride.

Buckling up is the single most effective thing you can do to protect yourself and your family in the event of a crash. During a crash, being buckled up helps keep you safe and secure inside your vehicle, whereas being completely thrown out of a vehicle is almost always deadly. Seat belts are the best defense against impaired, aggressive, drowsy, and distracted drivers.



In January, make it a family rule to always buckle up, sign a pledge to always buckle up and remind others to do the same. So, when your Click-It Cadet asks you to buckle up, remember they are trying to make this year the safest year ever.

